

# MERENKULKU MURROKSESSA

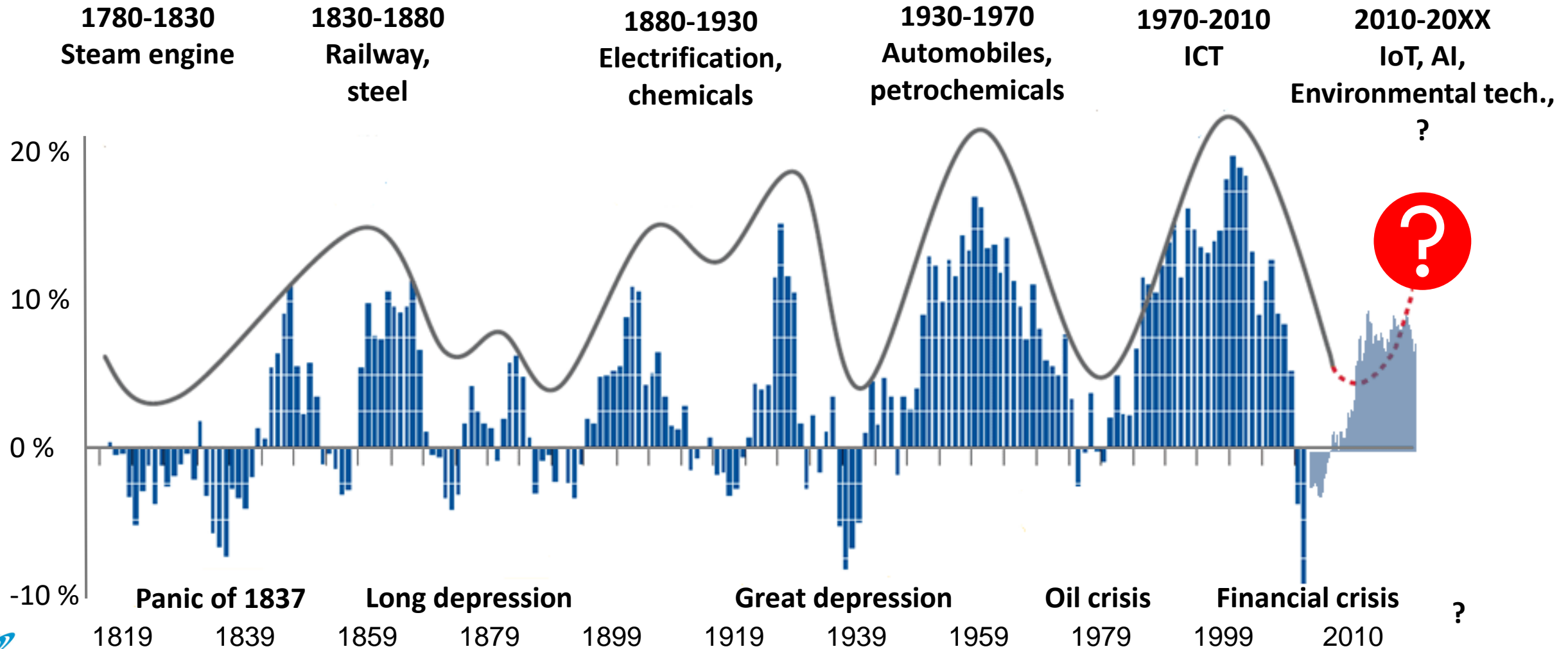
Bittejä horisontissa 21.8.2018

Sinikka Hartonen, Suomen Varustamot

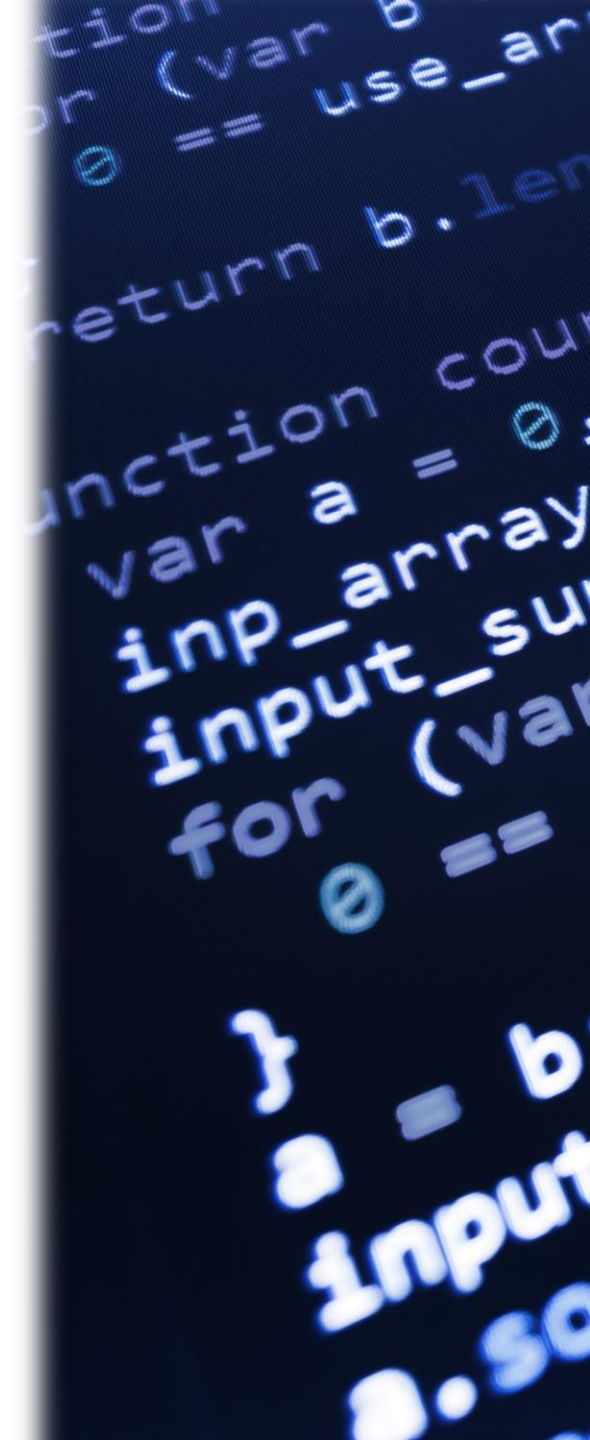
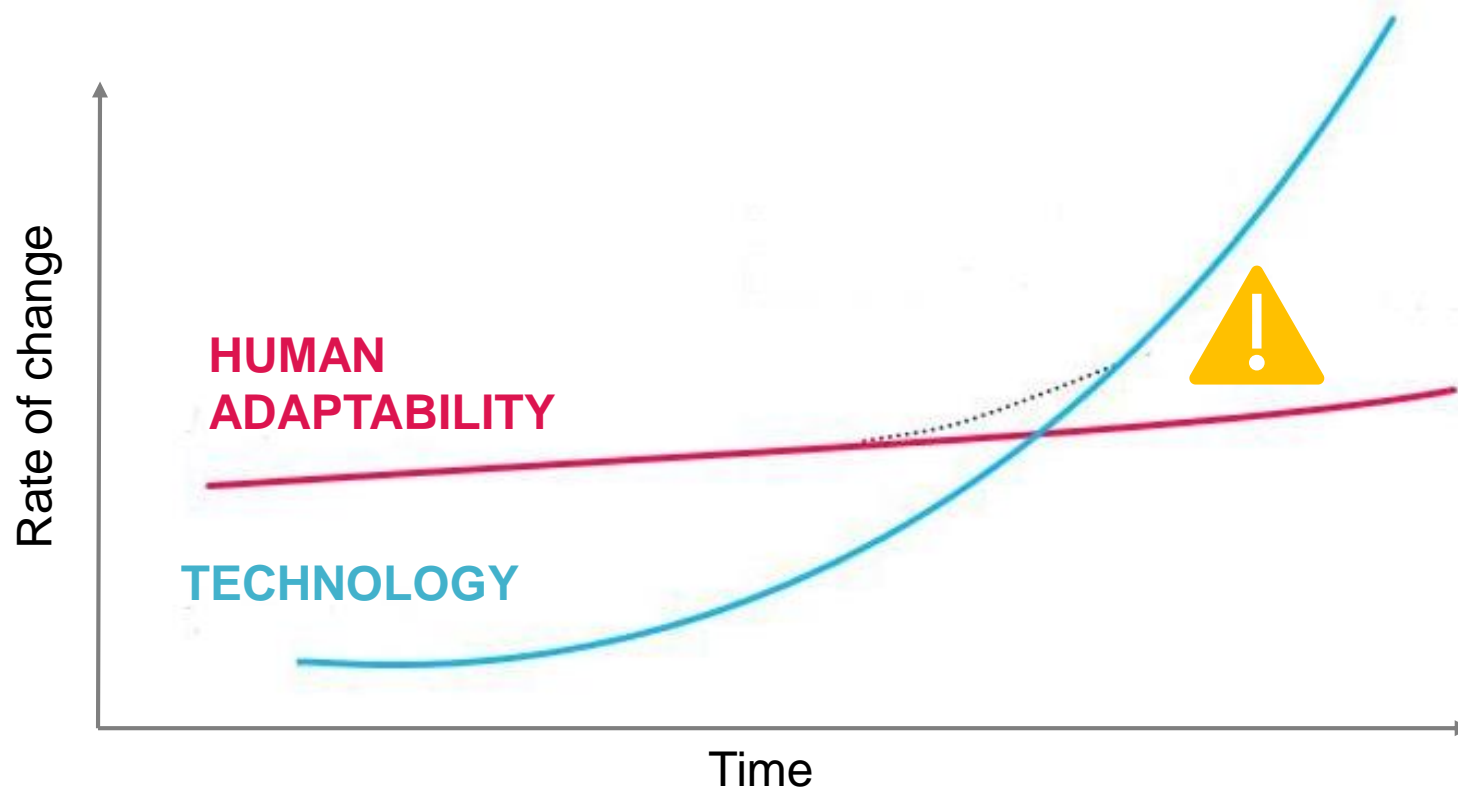


Suomen Varustamot  
Rederierna i Finland  
Finnish Shipowners' Association

# DISRUPTION IS NOTHING NEW



# CHANGE IS GETTING FASTER



# CHANGE IS HAPPENING

Rolls-Royce launches Intelligent Awareness system

The global logistics business is going to be transformed by digitisation

Maersk and IBM Introduce TradeLens Blockchain Shipping Solution

Legislative amendment promotes automation tests in maritime transport

Artificial Intelligence — the new wave of innovation in the shipping industry

Orders for scrubbers show sharp increase

Wilhelmsen and Kongsberg setting up world's first autonomous shipping company



# THE SUCCESS EQUATION

**PEOPLE x (ATTITUDE + SKILLS + ACTION)  
+ TECHNOLOGY – RESISTANCE  
= SUCCESS**

